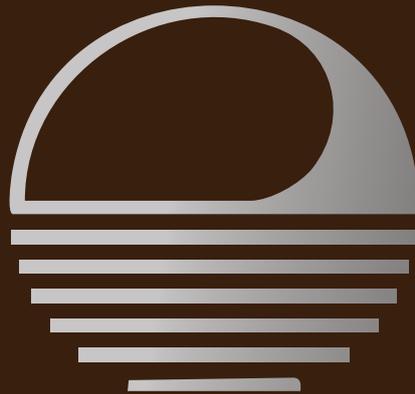


# ARTBAY

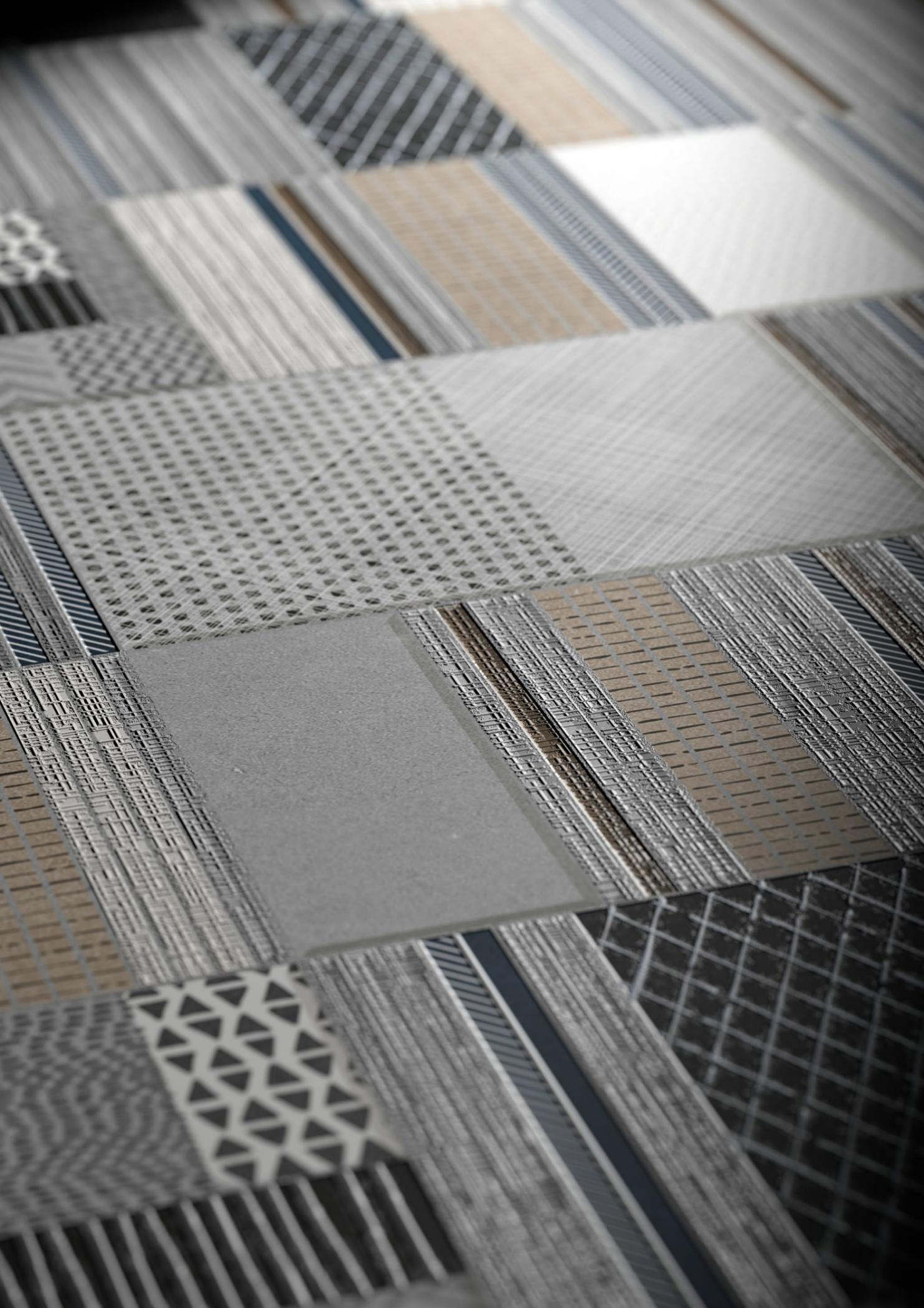
Scared Geometry with Modern Harmony

X



60X120CM | CONTEMPORARY  
TEXTURED TILES

**LORENCE**  
ARCHITECTURAL SURFACES



# LORENCE

ARCHITECTURAL SURFACES

Lorence Architectural Surfaces, powered by Structura Technology, redefines design with hyper realistic textures and innovative engineering.



# Table of Content

Tabla de contenido

Introduction of Structura Technology

Introducción de la tecnología estructural

Why Structura Technology

¿Por qué Structura Technology?

The Harmony of Texture

La armonía de la textura

Advantages of Structura Technology

Ventajas de la tecnología estructural

Make your own Moodboard.

Haz tu propio Moodboard.

Artbay Collections

Colección Artbay

Technical Guide

Guía técnica

SCULPTING SPACES WITH

## Architectural Surfaces

Esculpindo espacios con  
superficies arquitectónicas

Welcome to Lorence Architectural Surfaces, Enter the world of the Artbay Series — a place where ancient artistry breathes life into modern expression. Inspired by the sacred principles of geometry and intricate ornamental carvings, each tile is a canvas of timeless heritage. This series is a tribute to centuries-old craftsmanship, seamlessly blended with contemporary sophistication. Every surface becomes a Elegance story.

Whether used in a private sanctuary or a grand architectural setting, Artbay transforms spaces into living galleries. Perfect for interiors that speak with soul, the Artbay Series brings an emotional depth, tactile texture, and an undeniable sense of heritage to every environment. It's more than design; it's a conversation between the past and present, tradition and innovation.

Descubra el universo de la Serie Artbay — donde el arte ancestral cobra nueva vida a través de una expresión moderna. Inspirada en la geometría sagrada y los grabados ornamentales que evocan épocas pasadas, cada baldosa de esta colección se convierte en un lienzo de historia atemporal. La Serie Artbay es un homenaje a la artesanía tradicional, fusionada con un lenguaje de diseño contemporáneo lleno de elegancia.

Ideal tanto para espacios íntimos como para entornos arquitectónicos majestuosos, Artbay transforma cada ambiente en una galería viviente. Perfecta para interiores con alma, esta colección aporta profundidad emocional, riqueza táctil y un legado estético que perdura en el tiempo. Es mucho más que diseño; es un diálogo constante entre la historia y la modernidad, entre la tradición y la innovación.



# The Evolution of Surfaces

la evolución de las superficies.

Artbay redefines surface design by fusing ancient geometry with modern precision. Using advanced digital sculpting, each tile captures the depth and richness of hand-carved stone — delivering historical elegance with contemporary durability and form.

## LA EVOLUCIÓN DE LAS SUPERFICIES.

Artbay redefine el diseño de superficies al fusionar geometría ancestral con precisión moderna. A través de un modelado digital avanzado, cada baldosa captura la profundidad y riqueza de la piedra tallada a mano, ofreciendo elegancia histórica con durabilidad y estilo contemporáneo.

## KEY INNOVATIONS

- |   |   |   |
|---|---|---|
|  | <b>Hyper-Realistic</b><br>Texturas hiperrealistas             | Meticulously crafted to mirror the beauty of natural stone.<br>Elaborado meticulosamente para reflejar la belleza de la piedra natural con precisión.   |
|  | <b>Perfect Digital</b><br>Sincronización digital              | Ensuring a seamless fusion of texture and design.<br>Garantizando una fusión perfecta de textura y diseño.  |
|  | <b>Infinite Design Freedom</b><br>Libertad de diseño infinita | Breaking free from traditional mold limitations.<br>Liberarse de las limitaciones del molde tradicional.  |
|  | <b>Versatile &amp; Durable</b><br>Versátil y duradero         | Ideal for floors, walls, and architectural highlights in both residential and commercial spaces.<br>Ideal para pisos, paredes y detalles arquitectónicos en espacios residenciales y comerciales. |

# 15 Years of Excellence

Lorence Surfaces has been at the forefront of transforming spaces with premium architectural surfaces. Our journey, marked by innovation, craftsmanship, and design expertise, has allowed us to shape exceptional environments worldwide. With a deep commitment to quality and a passion for creating elegant, timeless designs, we continue to deliver products that elevate interiors and redefine modern living. Our dedication to excellence ensures that every surface we create is not just a product, but a statement of sophistication and style.

## 15 AÑOS DE EXCELENCIA

Lorence Surfaces ha estado a la vanguardia en la transformación de espacios con superficies arquitectónicas premium. Nuestra trayectoria, marcada por la innovación, la artesanía y la experiencia en diseño, nos ha permitido crear entornos excepcionales en todo el mundo. Con un profundo compromiso con la calidad y la pasión por crear diseños elegantes y atemporales, seguimos ofreciendo productos que realzan los interiores y redefinen la vida moderna. Nuestra dedicación a la excelencia garantiza que cada superficie que creamos no sea solo un producto, sino una declaración de sofisticación y estilo.

## MASTER IN CRAFTSMANSHIP

Serving 45+ Countries

Our surfaces have traveled across continents, enhancing iconic spaces with unmatched craftsmanship.

Sirviendo a más de 45 países

Elaborado meticulosamente para reflejar la belleza de la piedra natural con precisión.

Over 70+ Designs

From natural inspirations to modern styles, our portfolio reflects depth, diversity, and dedication.

Más de 70+ diseños

From natural inspirations to modern styles, our portfolio reflects depth, diversity, and dedication.

Innovating Today for Tomorrow's Architecture

We continue redefining surfaces for the next generation of designers.

Innovando hoy para la arquitectura del mañana

Seguimos redefiniendo superficies para la próxima generación de diseñadores.

# Feel the Surfaces

siente la superficie

## A SENSORY EXPERIENCE LIKE NO OTHER

The Artbay Collection blends elegance with contemporary precision. Inspired by classic architecture and timeless ornamentation, these surfaces are designed to evoke a sense of grandeur. With intricate textures and a refined finish, Artbay transforms ordinary spaces into artistic statements.

## UNA EXPERIENCIA SENSORIAL COMO NINGUNA OTRA

La Colección Artbay fusiona la elegancia con la precisión contemporánea. Inspiradas en la arquitectura clásica y la ornamentación atemporal, estas superficies evocan una sensación de grandeza. Con texturas intrincadas y acabados refinados, Artbay transforma espacios comunes en declaraciones artísticas.

## Advantages:

Ventajas:



Easy to clean



Abrasion  
Resistance



Liquid repellent  
Surfaces



Color  
Stability



Bending  
Strength



Water  
Resistance



Fire & High  
Tem. Resistance



Unalterable to  
UV Rays



# Artbay Series

## Sacred Geometry with Modern Harmony.

Geometría Sagrada con Armonía Moderna.

Step into a realm where art speaks the language of history, and design becomes a bridge between civilizations. The Artbay Collection is a poetic homage to the enduring beauty of ancient architectural carvings—those silent masterpieces etched into stone by the hands of artisans centuries ago. Inspired by sacred geometry, ornamental engravings, and the

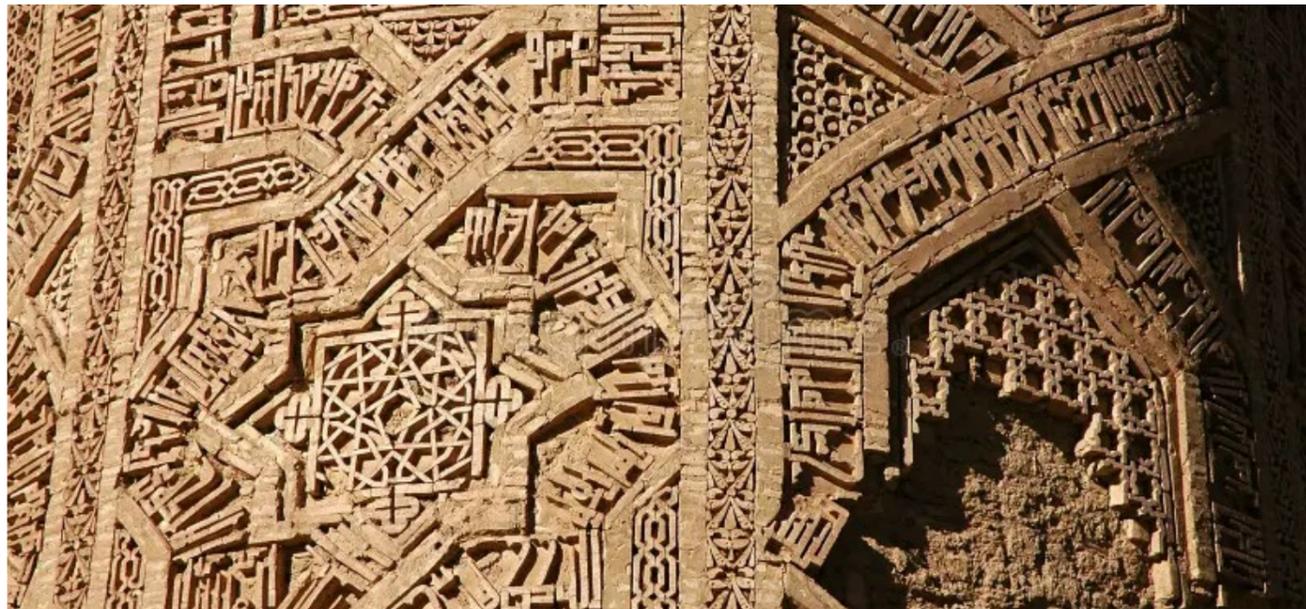
A canvas connecting eras, cultures, and creative philosophies. It's a celebration of craftsmanship as a language, where chisels once carved stories in stone, and now design continues the narrative with modern tools and materials. This collection is for those who believe that walls are not boundaries, but expressions. For those who see space not just as a refuge, but as a soul.

Artbay takes these age-old inspirations and reinterprets them into a modern design language that's both refined and timeless. With a deep respect for detail and form, every piece in this collection evokes the tactile richness of carved stone and the visual rhythm of historical ornamentation. The textures, patterns, and silhouettes speak not just to the eyes, but to

Adéntrese en un mundo donde el arte habla el lenguaje de la historia y el diseño se convierte en un puente entre civilizaciones. La Colección Artbay es un homenaje poético a la belleza imperecedera de las antiguas tallas arquitectónicas, esas silenciosas obras maestras grabadas en piedra por las manos de artesanos hace siglos. Inspirada en la geometría sagrada, los grabados ornamentales y la simetría rítmica de la arquitectura islámica, persa e india.

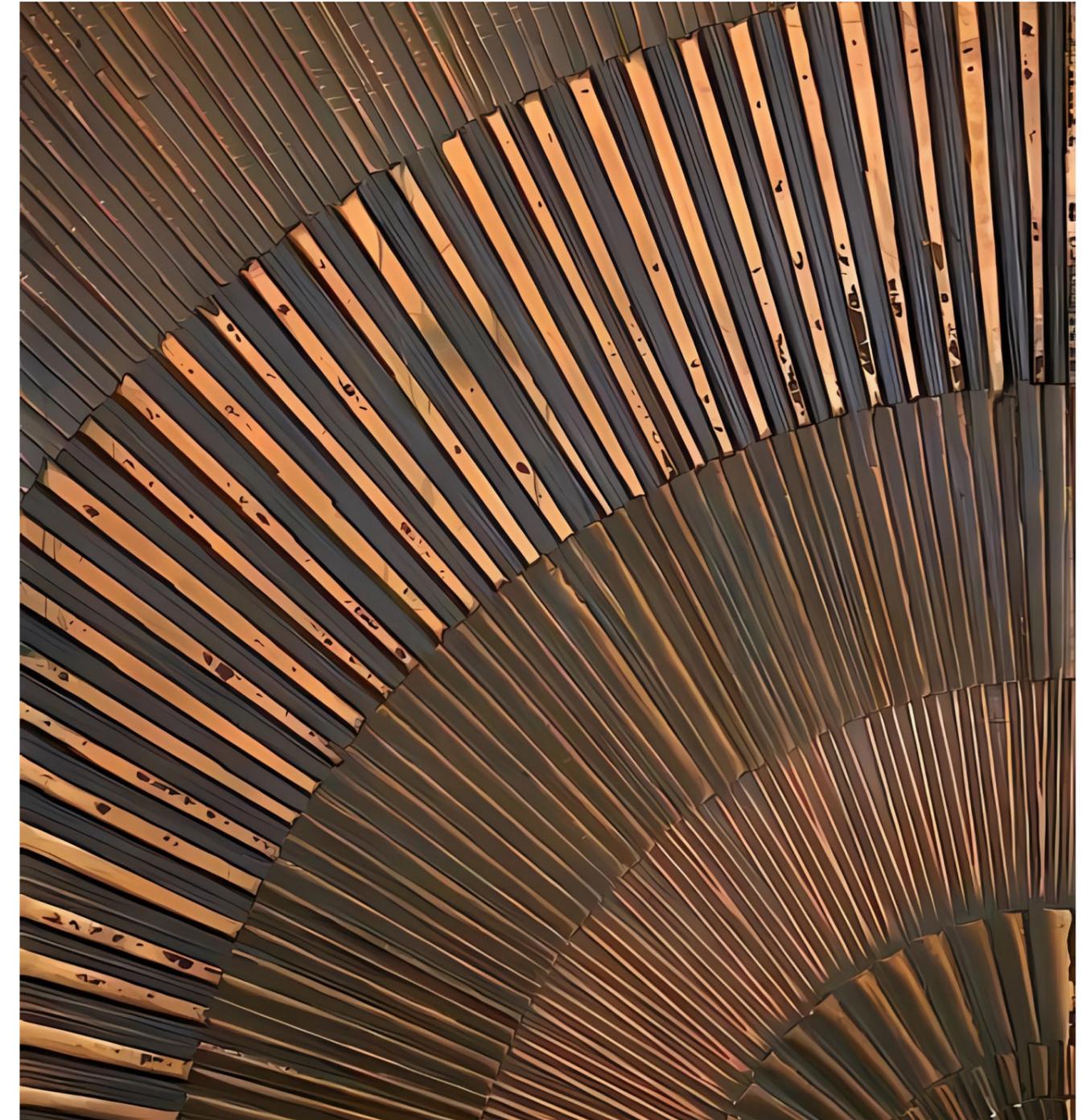
Un lienzo que conecta épocas, culturas y filosofías creativas. Es una celebración de la artesanía como lenguaje, donde antaño los cincelos tallaban historias en piedra, y ahora el diseño continúa la narrativa con herramientas y materiales modernos. Esta colección es para quienes creen que las paredes no son límites, sino expresiones. Para quienes ven el espacio no solo como un refugio, sino como un alma.

Artbay toma estas inspiraciones ancestrales y las reinterpreta en un lenguaje de diseño moderno, refinado y atemporal. Con un profundo respeto por el detalle y la forma, cada pieza de esta colección evoca la riqueza táctil de la piedra tallada y el ritmo visual de la ornamentación histórica. Las texturas, los patrones y las siluetas no solo atraen la vista, sino también el alma, invitando a tocar, sentir y experimentar.



## Collections of Artbay Series

The Artbay Series is a celebration of sacred geometry and modern harmony, where artistic expression meets architectural precision. This thoughtfully curated collection features intricate motifs, and nature-inspired detailing. The Artisan and Linia designs bring a structured sense of elegance, while Palm Wave softens the space with organic flow and subtle texture. Urban Arc adds a bold, symmetrical dynamic rooted in geometric balance, ideal for contemporary and eclectic interiors.



# Artbay

Elegance of geomatric harmony

Elegancia de la armonía geométrica

## Artbay Inspiration

A collection that is both playful and polished. From bold geometric statements to hand-drawn motifs and modern patchworks, every tile tells a story of craftsmanship and contemporary style. This series offers a mix of decorative patterns and matching base tiles, giving you the freedom to create cohesive, layered interiors with personality.

Una colección alegre y refinada. Desde atrevidas expresiones geométricas hasta motivos dibujados a mano y modernos patchworks, cada pieza cuenta una historia de artesanía y estilo contemporáneo. Esta serie ofrece una combinación de patrones decorativos y bases a juego, lo que le da la libertad de crear interiores cohesivos, con múltiples capas y personalidad.



Artisan Blue   Artisan Beige   Artisan Crema   Palm Wave   Urban Arc   Linia Brown   Linia Blue   Linia Black



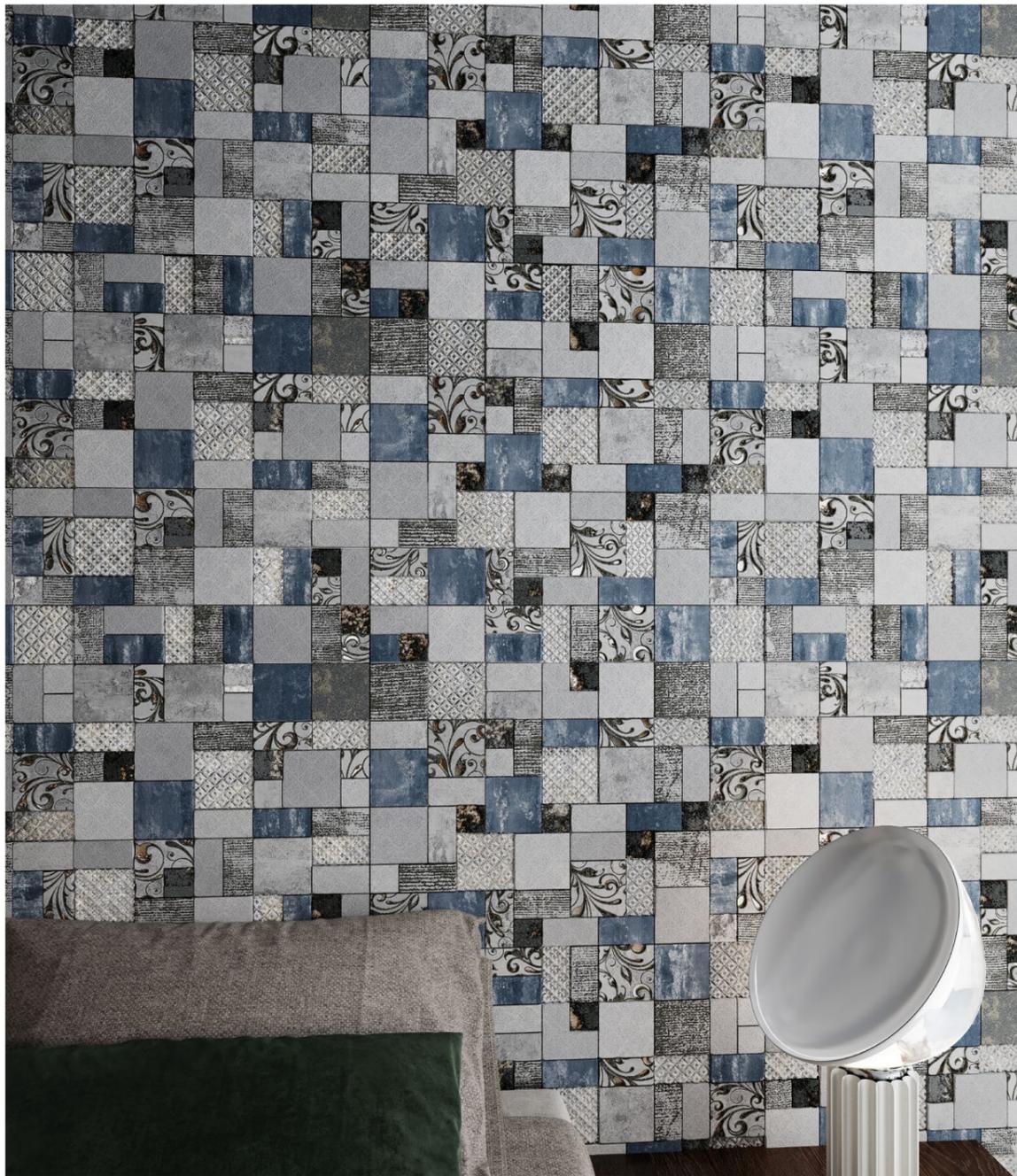
Artisan Blue Base   Artisan Beige Base   Artisan Crema Base   Palm Base   Urban Arc Base   Linia Brown Base   Linia Blue Base   Linia Black Base



# Artisan Blue

ARCHITECTURAL SURFACES

[↑ Back to Index](#)



Wall  
Artisan Blue

Hex Colors

#5f6672

#d7d8d6

#bebebe

#a37e49

Make your own Moodboard.

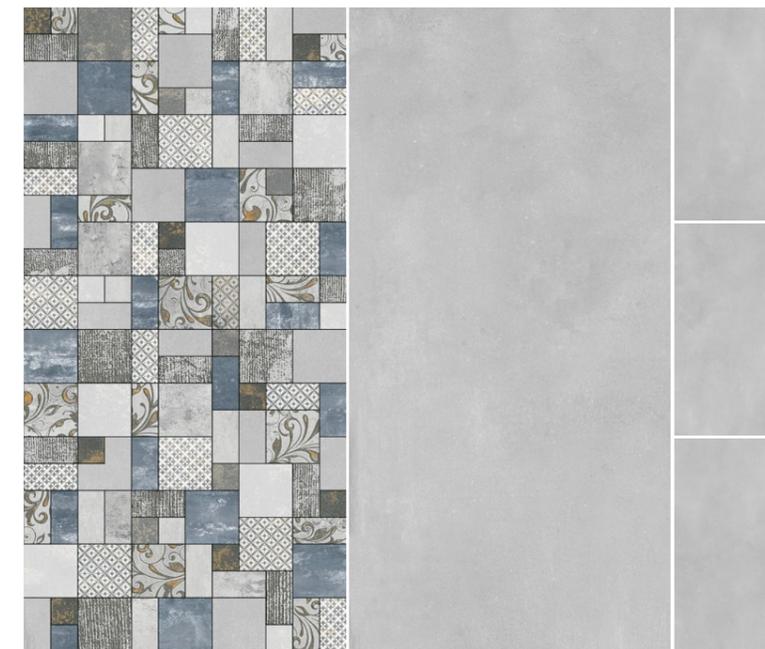
Format  
60x120cm

Thickness  
9mm

Finish  
Structured

Tiles/box  
2 Pcs.

Coverage Area/Box  
1.44 M<sup>2</sup>



Artisan Blue  
Base

Randoms  
4



Wall  
Artisan Beige  
Format  
60x120cm  
Finish  
Structured

Floor  
Ferro Pure  
Format  
60x120cm  
Finish  
Matte-X



Wall  
Artisan Beige

Hex Colors

#d9d8d4

#8c8575

#585446

#a68155



Make your own Moodboard.

# Artisan Beige

ARCHITECTURAL SURFACES

[↑ Back to Index](#)

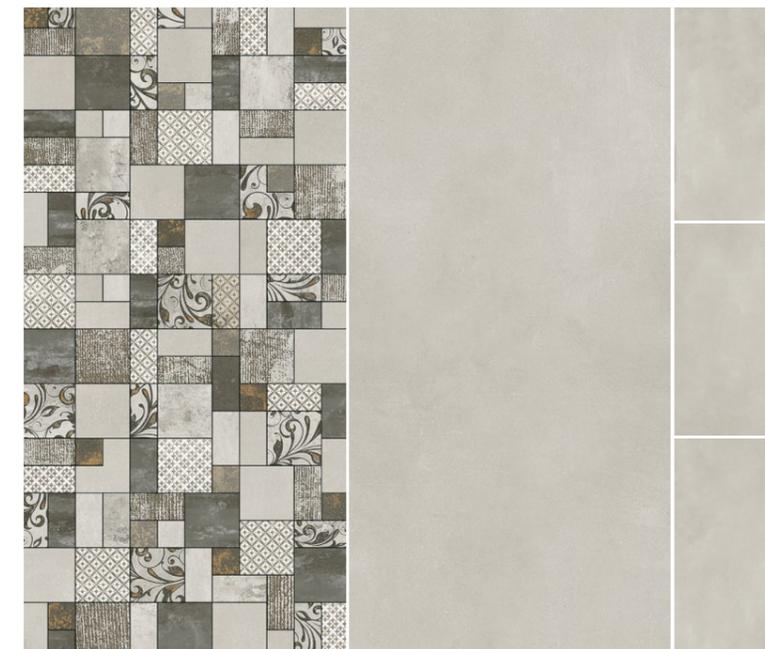
Format  
60x120cm

Thickness  
9mm

Finish  
Structured

Tiles/box  
2 Pcs.

Coverage Area/Box  
1.44 M<sup>2</sup>



Artisan Beige  
Base

Randoms  
4



Wall  
Artisan Crema  
Format  
60x120cm  
Finish  
Structured

Floor  
Artisan Crema Base  
Format  
60x120cm  
Finish  
Structured



Wall  
Artisan Crema

Hex Colors

#f3f1e9

#bf6a2

#a29b86

#a3834e

Make your own Moodboard.

# Artisan Crema

ARCHITECTURAL SURFACES

[↑ Back to Index](#)

Format  
60x120cm

Thickness  
9mm

Finish  
Structured

Tiles/box  
2 Pcs.

Coverage Area/Box  
1.44 M<sup>2</sup>



Artisan Crema  
Base

Randoms  
4





Wall  
Palm Wave

Hex Colors

d6cdbc

eeee2

dad1c5

c0b5a5

Make your own Moodboard.

# Palm Wave

ARCHITECTURAL SURFACES

[↑ Back to Index](#)

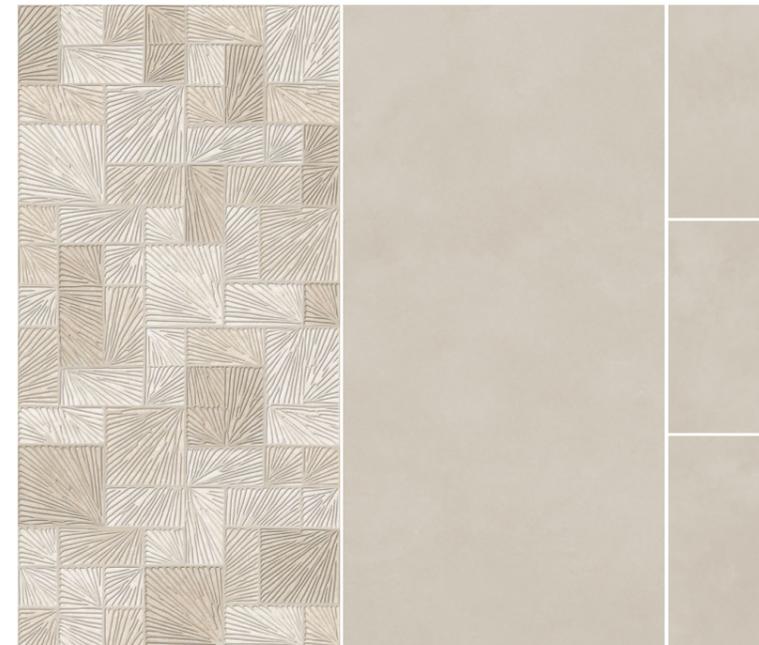
Format  
60x120cm

Thickness  
9mm

Finish  
Structured

Tiles/box  
2 Pcs.

Coverage Area/Box  
1.44 M<sup>2</sup>



Palm  
Base

Randoms  
4



Wall  
Urban Arc

Format  
60x120cm

Finish  
Structured

Floor  
Urban Arc Base

Format  
60x120cm

Finish  
Structured



Wall  
Urban Arc

Hex Colors

#a3a3a7

#8d8e8d

#bebfc1

#727373

Make your own Moodboard.

# Urban Arc

ARCHITECTURAL SURFACES

[↑ Back to Index](#)

Format  
60x120cm

Thickness  
9mm

Finish  
Structured

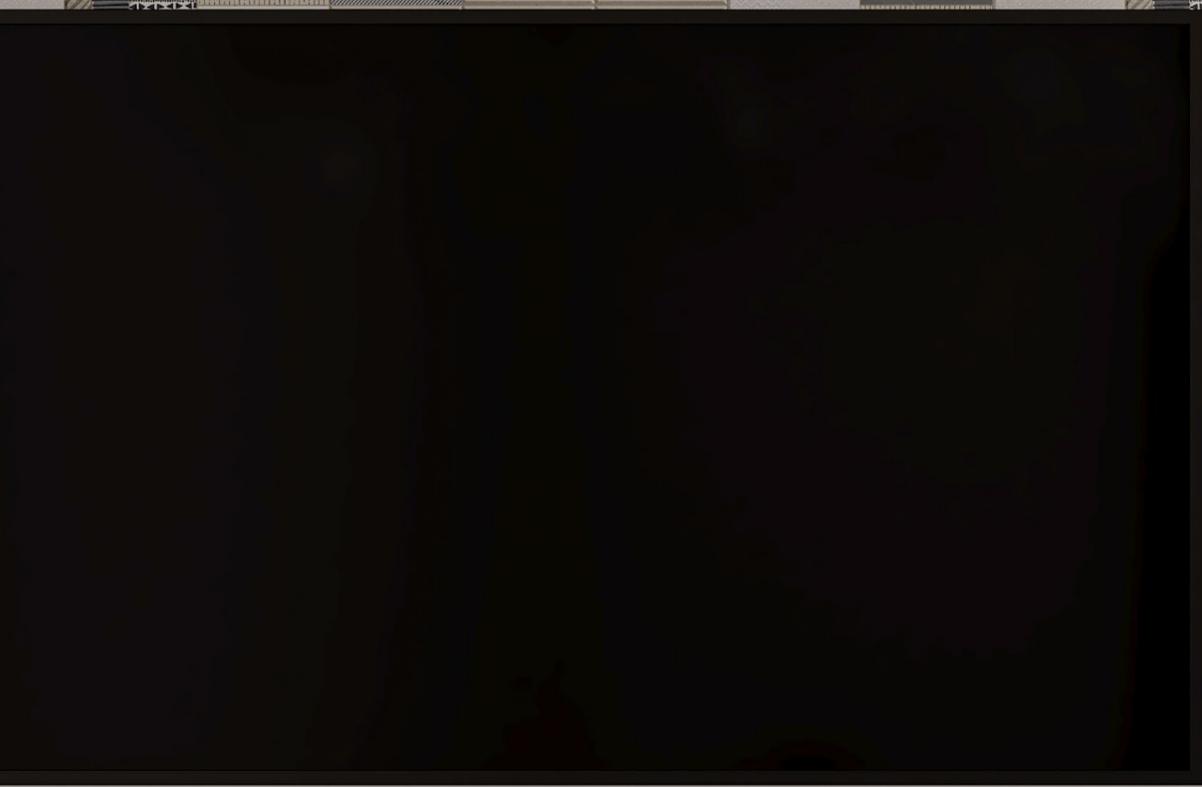
Tiles/box  
2 Pcs.

Coverage Area/Box  
1.44 M<sup>2</sup>



Urban Arc  
Base

Randoms  
4



Wall  
Linea Beige  
Format  
60x120cm  
Finish  
Structured

Floor  
Linea Beige Base  
Format  
60x120cm  
Finish  
Structured

# Linea Beige

ARCHITECTURAL SURFACES

[↑ Back to Index](#)



Wall  
Linea Beige

Hex Colors

#f3f1e9

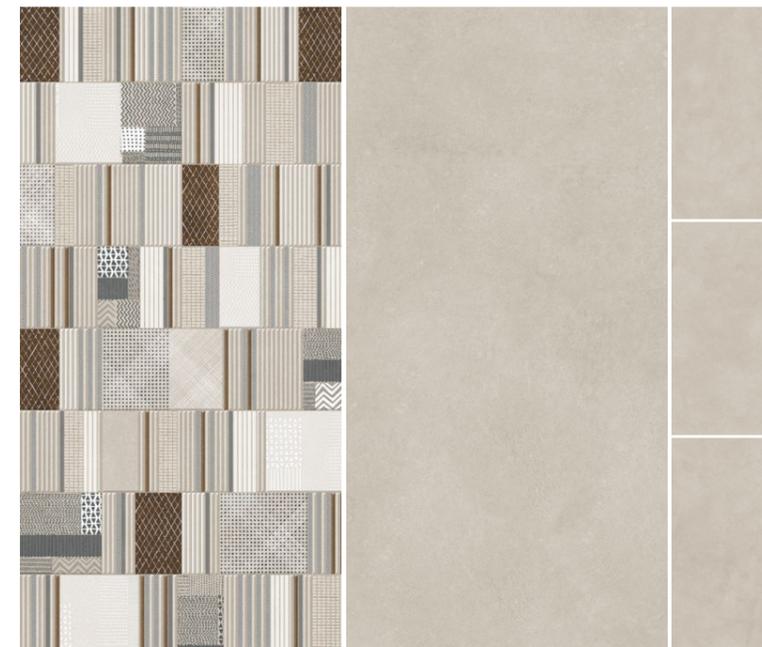
#bfb6a2

#6c6e6d

#423020

Make your own Moodboard.

Format 60x120cm	Thickness 9mm	Finish Structured	Tiles/box 2 Pcs.	Coverage Area/Box 1.44 M <sup>2</sup>
--------------------	------------------	----------------------	---------------------	--



Linea Beige  
Base

Randoms  
4





Wall  
Linea Blue

Hex Colors

#dadada #f4f5f0 #81725f #526472



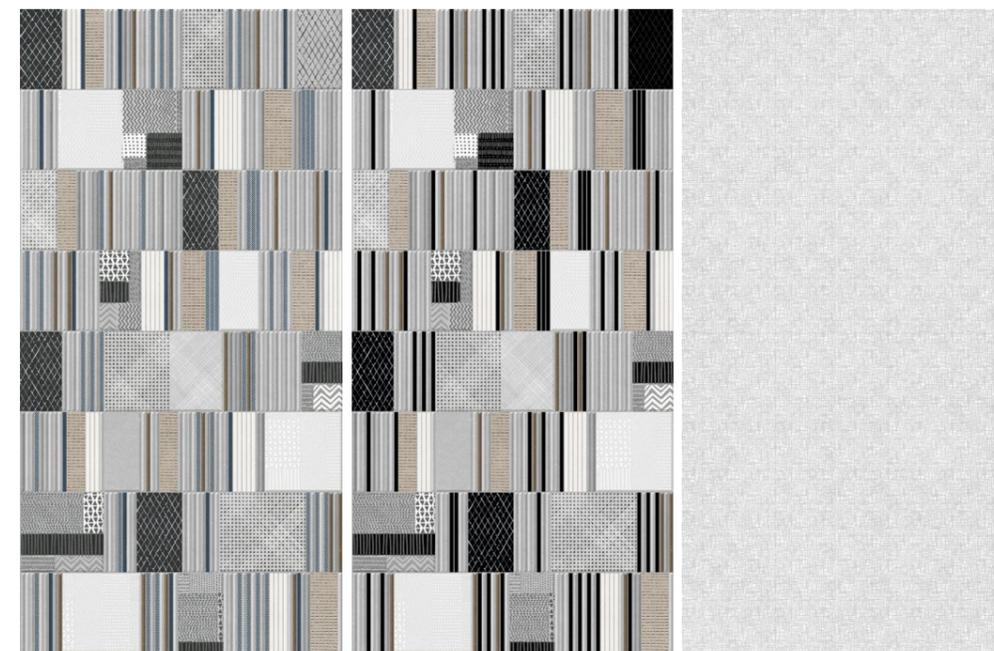
Make your own Moodboard.

# Linea Blue/Black

ARCHITECTURAL SURFACES

[↑ Back to Index](#)

Format 60x120cm	Thickness 9mm	Finish Structured	Tiles/box 2 Pcs.	Coverage Area/Box 1.44 M <sup>2</sup>
--------------------	------------------	----------------------	---------------------	--



Linea Base

Randoms  
4

Hex Colors of Linea Black

#dadada #f4f5f0 #81725f #000000



Make your own Moodboard.

# Porcelain Tiles Technical Specification

LORENCE Quality Standards

Standards according to ISO 13006: Annex G - EN 14411: Annex G. Dry - Pressed Ceramic Tiles.



Technical Feature	Test Method	Requirements		Lorence's Values	
		%%	mm		mm

## A. Dimensions and Surface Quality

Technical Feature	Test Method	Requirements (%)	Requirements (mm)	Lorence's Values (%)	Lorence's Values (mm)
Length and Width	UNI EN ISO 10545-2	± 0.6% ±	2.0 ±	0.20% ±	1.0
Thickness		± 5.0% ±	0.5 ±	4.00% ±	0.4
Straightness of Sides		± 0.5% ±	1.5 ±	0.20% ±	1.0
Rectangularity		± 0.5% ±	2.0 ±	0.20% ±	1.2
Surface Flatness					
a) Centre curvature		± 0.5% ±	2.0 ±	0.10% ±	0.8
b) Edge curvature		± 0.5% ±	2.0 ±	0.10% ±	0.8
c) Warpage		± 0.5% ±	2.0 ±	0.10% ±	0.8
Surface Quality		A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tiles.		Compliant	

## B. Physical Properties

Technical Feature	Test Method	Requirements	Lorence's Values
Water Absorption	UNI EN ISO 10545-3	E <sub>b</sub> 0.5% Individual maximum : 0.6% (absorbed water mass)	E <sub>b</sub> 0.1% (absorbed water mass)
Breaking Strength	UNI EN ISO 10545-4	Min. 1300 N	1700 N
Modulus of Rupture		Average minimum 35 N/mm <sup>2</sup> Individual minimum 32 N/mm <sup>2</sup>	≥ 37 N/mm <sup>2</sup>
Frost Resistance	UNI EN ISO 10545-12	Required	Compliant
Coefficient of Linear Thermal Expansion From Ambient Temperature to 100°C	UNI EN ISO 10545-8	Required	6 x 10 <sup>-6</sup> K <sup>-1</sup> max
Scratch Hardness (Mohs scale)	EN 101	Declared by the producer	3 to 6 Depends on Finish & Color
Crazing Resistance	UNI EN ISO 10545-11	Declared by the producer	4 Cycle Pass

## C. Chemical Properties

Technical Feature	Test Method	Requirements	Lorence's Values
Resistance to Staining	UNI EN ISO 10545-14	Minimum Class 3	5
Resistance to Household Chemicals and Swimming Pool Salts	UNI EN ISO 10545-13	Minimum GB	GA
Resistance to Low Concentrations of Acids and Alkalis		To be reported	GLA
Resistance to High Concentrations of Acids and Alkalis		To be reported	GHA

Note: Colours shown are as accurate as the limitations of the printing results on paper are possible. Prospective customers are advised to inspect a sample of the tile before placing the order. Every effort has been taken to ensure the accuracy of the information given. However, the company reserves its right to change/alter the specifications without any prior notice. Sometime shade variation or size variation may occur, as this is inherent property of ceramic tile industry. Before fixing the tiles, all are advised to follow the laying instructions printed on the corrugated box of the tile. Company does not take/carry any responsibility of what so ever nature, once tiles are laid.

## PACKING DETAILS

PRODUCT	SIZE	WEIGHT/BOX	THICKNESS	TILES PER	COVERAGE AREA
STRUCTURA	60X120CM	28KG	9 MM	2 PCS.	1.44 SQ. METER / 15.50 SQ. FEET

## CONTAINER DETAILS

CONTAINER WEIGHT LIMIT (TONS)	BOXES/PALLET	PALLETS/CONT.	BOXES/CONT.	SQ.MTR/CONTAINER
24	32	26	832	1198.08
25	32	27	864	1244.16
26	32	28	896	1290.24
27	32	29	928	1336.32
28	32	30	960	1382.4

## WORLDWIDE NETWORK

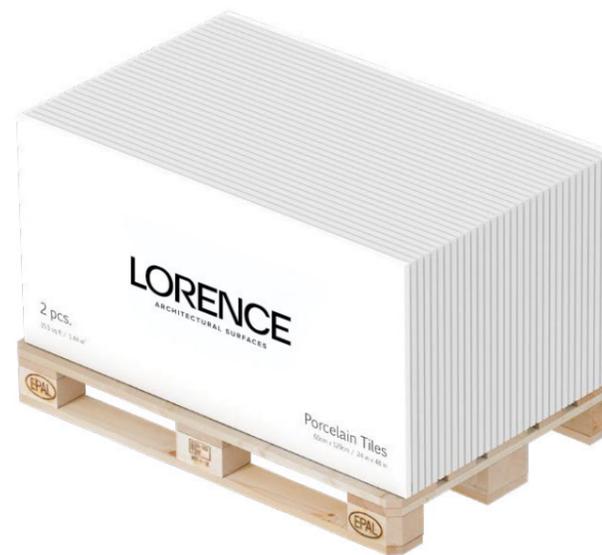
USA	Egypt	Peru
Mexico	Libya	Brazil
Canada	Tunisia	Colombia
Russia	Qatar	Kenya
Puerto Rico	Oman	South Africa
Dominican Republic	Jordan	Botswana
	Taiwan	
UK	South Korea	
Italy	Thailand	
Albania		
Malta	UAE	
Germany	Saudi Arabia	
Netherlands	Iraq	
Poland	Yemen	
Ireland	Laos	
France	Israel	
Romania	Sri Lanka	
Slovakia	Nepal	
Hungary	Vietnam	



WOODEN PALLET



32 BOXES PER PALLET



20 FEET CONTAINER WITH 30 PALLETS & 960 BOXES



# LORENCE

ARCHITECTURAL SURFACES

Customer Care:  
+91 990 990 4600

## LORENCE VITRIFIED LLP.

Address:  
Survey No 493 P1 P2, Jetpar Pipli road,  
Jasmatgadh, Morbi, Gujarat, 363630.

[www.lorencesurfaces.com](http://www.lorencesurfaces.com)

Follow us on  
Instagram

